Environmental, Social & Governance (ESG)* issues should be at the core of operation of every business, large or small.

^{*}Also called 'Sustainability'

ESG examines all areas of business operations including:

- Social & human capital,
- Leadership & governance,
- Stakeholder engagement,
- Finance,
- Environment, and
- Business models.



ESG issues tie directly to the United Nations Sustainable **Development Goals** (SDGs)









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The benefits of making ESG the core of business operation include:

• Enables a business to operate sustainably and efficiently.

 Offers a transformational breakthrough to a company that implement it correctly.

 Provides an opportunity to make inroad to previously inaccessible markets thus increasing the revenue potentials.



The benefits of making ESG the core of business operation include:

- Improves the brand value and reputation of a company.
- A way of future-proofing the business.
- May enable a company to attract investment because some investors are drawn to ESG conscious companies.



Are you implementing ESG in your organization?
What ESG priorities are you implementing?

Perhaps you have seen the importance and benefits of implementing ESG but don't know where to start and/or how to go about it.



At Damilight, our experienced consultants have the expertise of different industries to assist organizations to determine the ESG issues that align to their goals and strategies and assist them to implement selected sustainability priorities for achieving their business objectives.



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...helping companies to realise their business and financial goals